National Internal Parasite Management Strategy – Action Plan 2009-2012 (updated July 2008)

ROLE OF M&WNZ AND MAF SFF

To promote and support industry driven development and adoption of a national internal parasite management plan

VISION

Minimise the impact of internal parasites now and in the future

ROLE OF INDUSTRY

To develop and manage a national strategy that leads to the adoption of management practices that minimise the impact of internal parasites now and in the future

PROGRESSIVE OUTCOMES

Increased industry awareness and understanding of parasites, impact on productivity, management options and drench resistance implications

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Industry advocating, and farmers accepting, the need to understand parasite resistance status of individual farms

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Farmers developing active internal parasite management plans

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Farmers throughout New Zealand understanding and implementing management practices that minimise the impact of internal parasites in the short and long term

KEY STRATEGIES

LEADERSHIP & COMMUNICATION

Ensure ongoing leadership, coordination, communication and oversight of the national strategy, at all levels of the industry

AGREED PRINCIPLES

Monitor and update industry-agreed key technical principles for internal parasite management of livestock

RESEARCH

Strengthen R&D to expand management options, and enhance knowledge of, and confidence in recommended management practices

SUPPORT

Ensure effective support resources are in place, including information and advisory networks

EXTENSION & ADOPTION

Encourage behaviour change toward management practices that minimise the impact of internal parasites in the short and long term