

Precision Agriculture and it's Benefits

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Getting the Basics Right



Profit Mapping

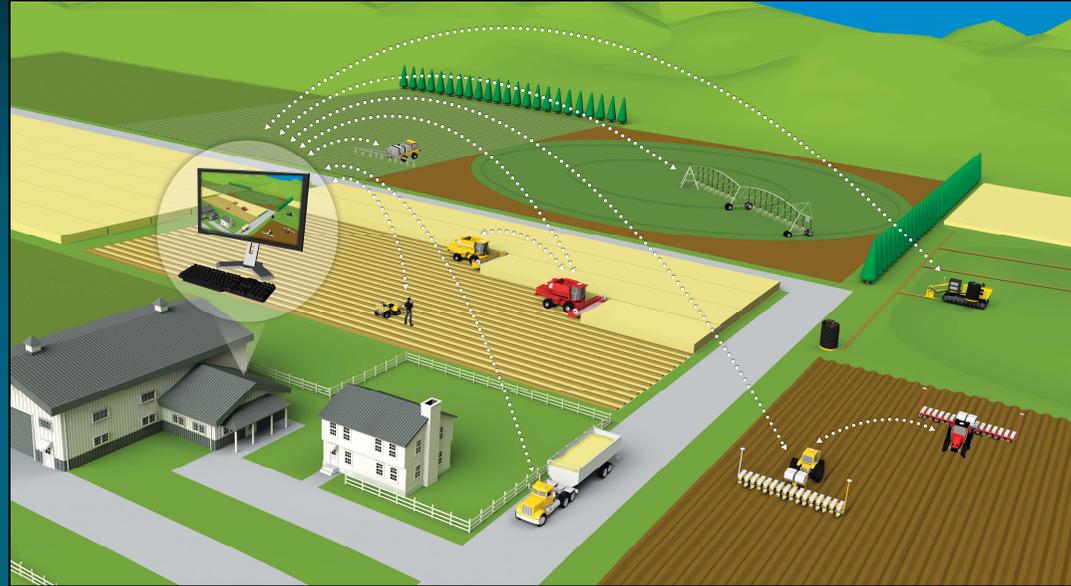


Net Profit (\$/ha)



Its hard to be Green when you're in the Red

Getting Connected

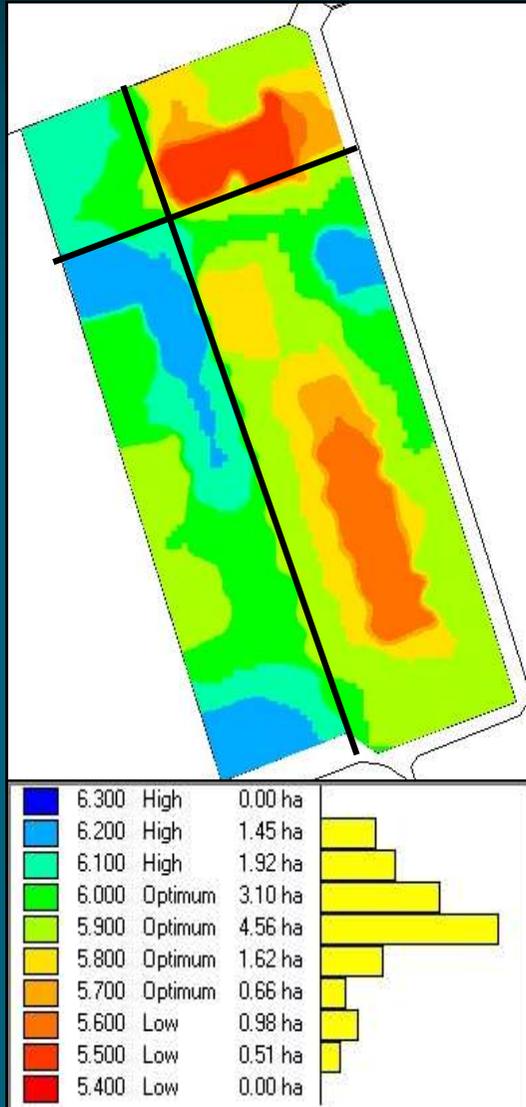


We're a Connected Farm

- 3G connection - farm office and machinery
- Wi-Fi connection - farm office and irrigators, soil moisture probes
- 3G connection - Irrigators, software server and cell-phones
- 3G connection - wells and irrigation auditor
- GPS on all irrigators, combine and tractors - all with auto-steer
- Lowra

Rural Connectivity is a huge issue for NZ development

Soil Testing : Combining Paddocks



- Lime
- Phosphorus
- Nitrogen

VARIABLE RATE APPLICATION:

- Application from traditional testing 75 tonnes
- Total application reduced to 10 tonnes
- Saving total \$2,925. \$ 195/ha

Matching Crop Requirements

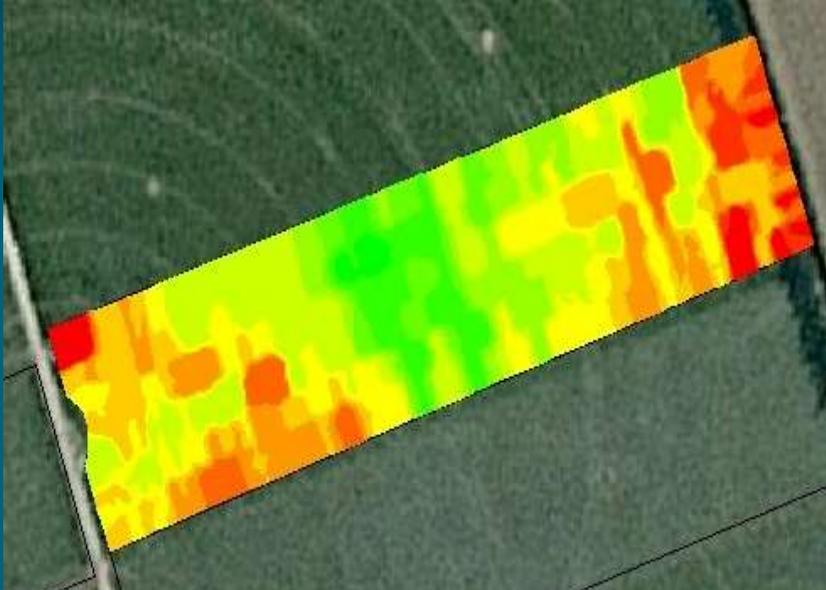
- Know soil types, spatial variability
- Good crop rotations
- Set realistic yield goals
- Wheat requires 25kg/N/tonne grain produced , what does grass require?
- Understand different species benefits and their requirements
- Spatially soil test



An opportunity in precision spreading

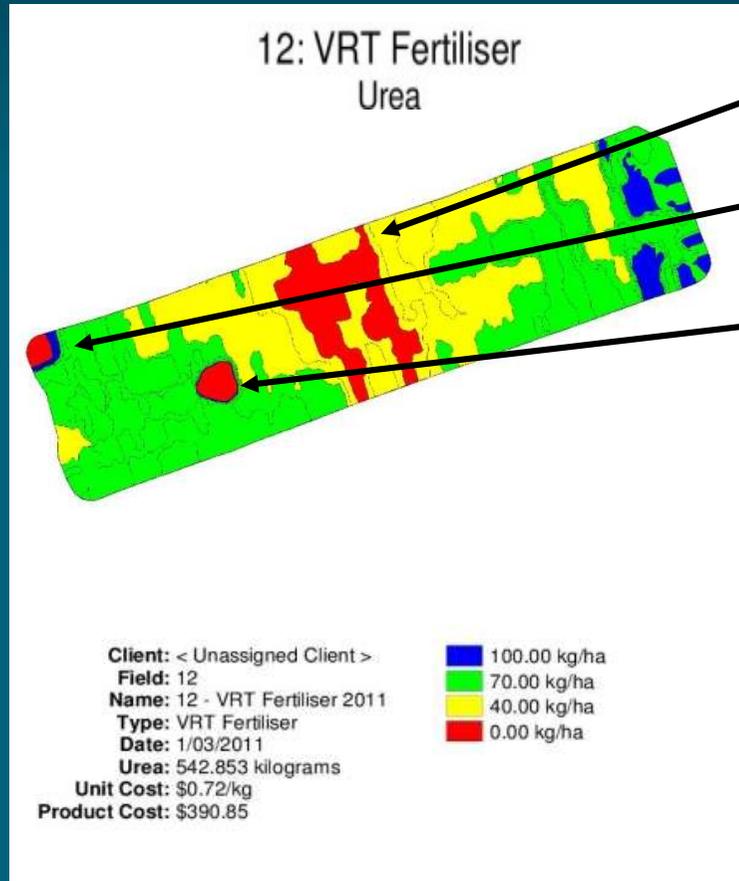
	pH	P	K
Inside drip line	5.7	60	13
Inside shade line	6.2	44	11
In between	6.3	27	6

Pasture Mapping with GreenSeeker



- Mapping biomass differences
- High Nitrogen levels
- Potential savings with the use of crop sensors

Application & Exclusion Zones



- High nitrogen zone
- Gateway
- Water trough

VARIABLE RATE APPLICATION:

- Traditional application
70 kg/ha Urea
- Average application rate reduced
to 49 kg/ha Urea
- Saving 21 kg/ha Urea
\$19 /ha

Nutrient Budgets & Overseer®

Overseer Nutrient Budget

- Includes all nutrients
e.g. fertiliser, effluent,
- Helps reduce fertiliser inputs
- Help access profitability
- Increased understanding of models for future use



•Trimble Juno for GPS location

OVERSEER®

<http://www.overseer.org.nz>

•**Our next step is ensuring that we were making best use of our fertiliser inputs.**

The Value of EM Mapping in Overseer

% OF AREA	Estimated N Leached / Ha			
	EM, VV	EM, FV	EM, VF	EM, FF
9%	39	43	58	142
3%	24	24	26	67
7%	39	43	58	141
4%	23	22	24	65
15%	48	53	68	154
11%	32	31	33	76
11%	39	43	58	141
6%	24	24	26	67
33%	39	43	58	141
100%	39	42	54	127

% OF AREA	Estimated N Leached / Ha			
	VV	FV	VF	FF
12%	39	43	58	142
12%	39	43	58	141
26%	48	53	68	154
18%	39	43	58	141
33%	39	43	58	141
100%	42	47	62	146

From the Ground Up

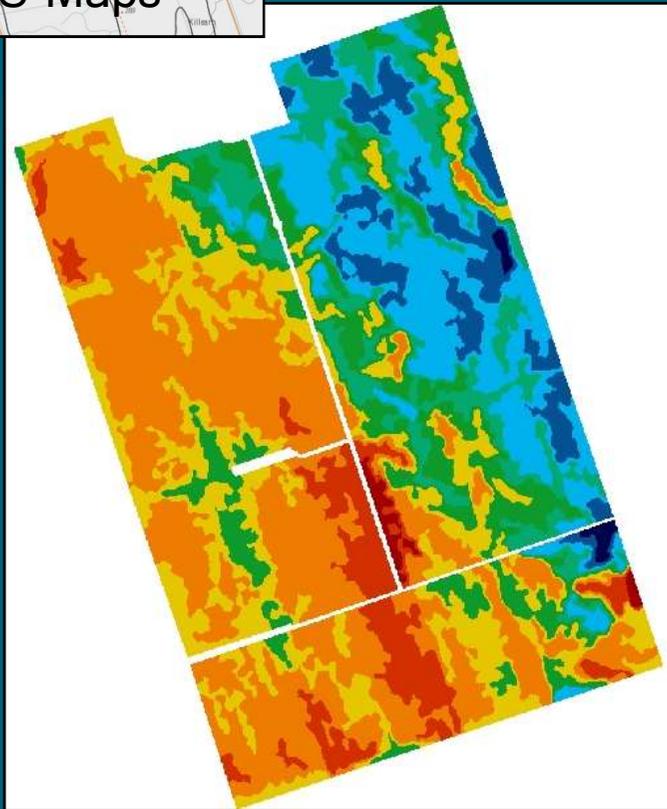
Farming starts with the soil

- Know your soil type
- Know your water-holding capacity (whc)
- Know your soil's potential
- Understand your farm's variability



Sustainability needs to be built in - not bolted on

Electromagnetic (EM) Mapping



- Different pattern to S-Map
- GIS site specific detail
- Accurate to individual farm
- Makes targeted management easier
- Useful going forward for informing Overseer inputs



Irrigation Management



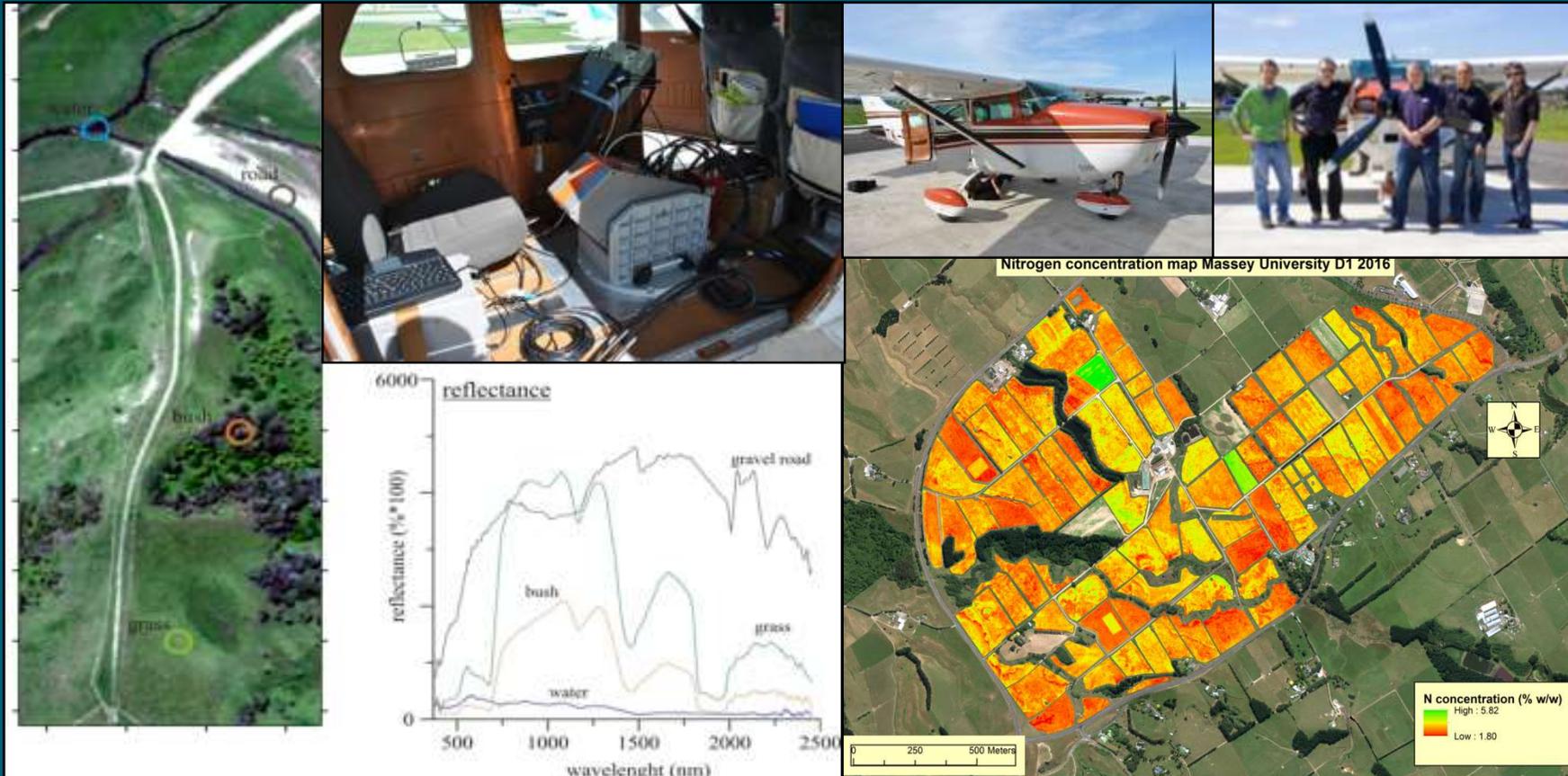
- We've come a long way with technology, hardware and science
We use variable rate irrigation (VRI)
- Get an accurate understanding of the spatial variability of soils.
We use data from EM Survey
- Understand the water holding capacity of each soil type to be irrigated
- Situate soil moisture probes by zone and water holding capacity



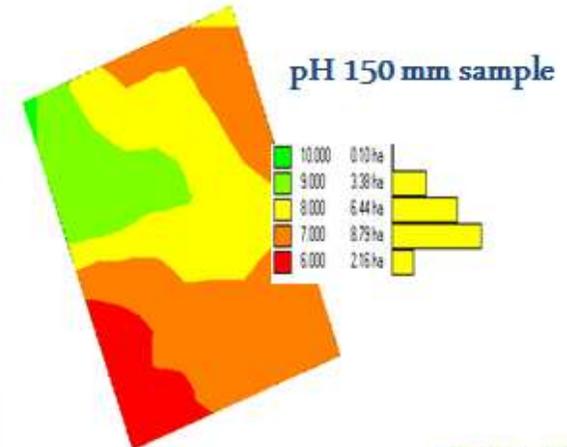
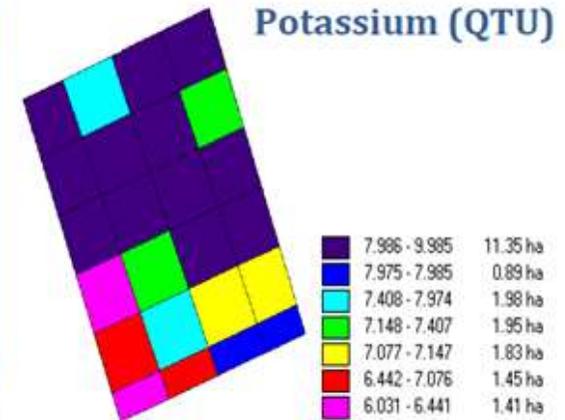
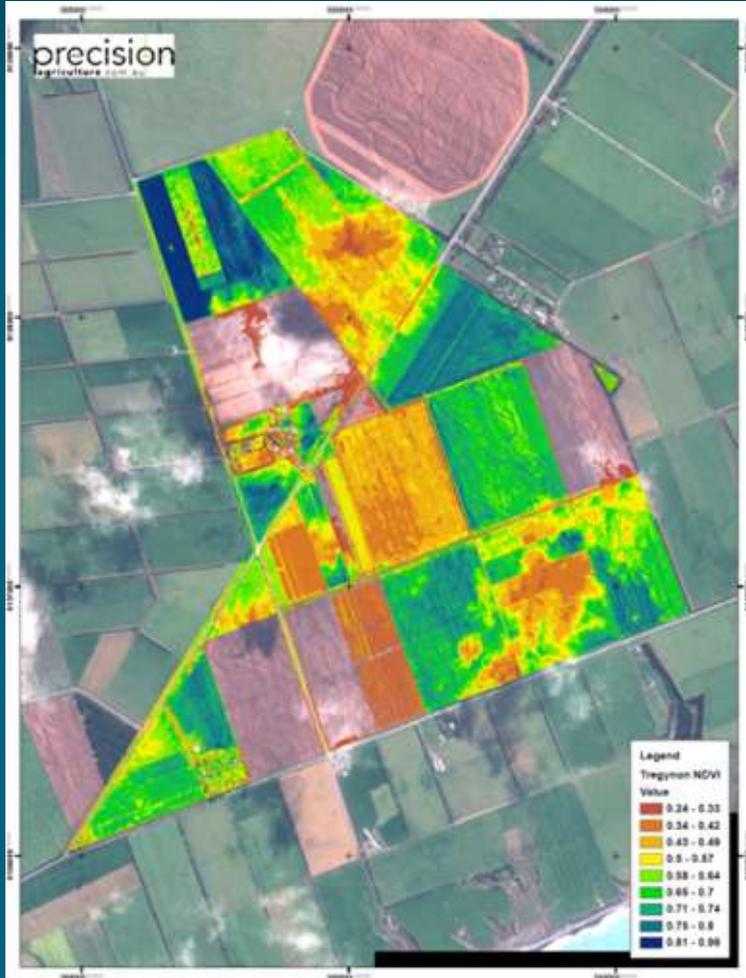
UAV'S with Sensors



Hyperspectral Imaging: Fenix Airborne Sensor



Paddock Scale Sensing



Agbot Robot



Where are my stock?

They were here
this morning???



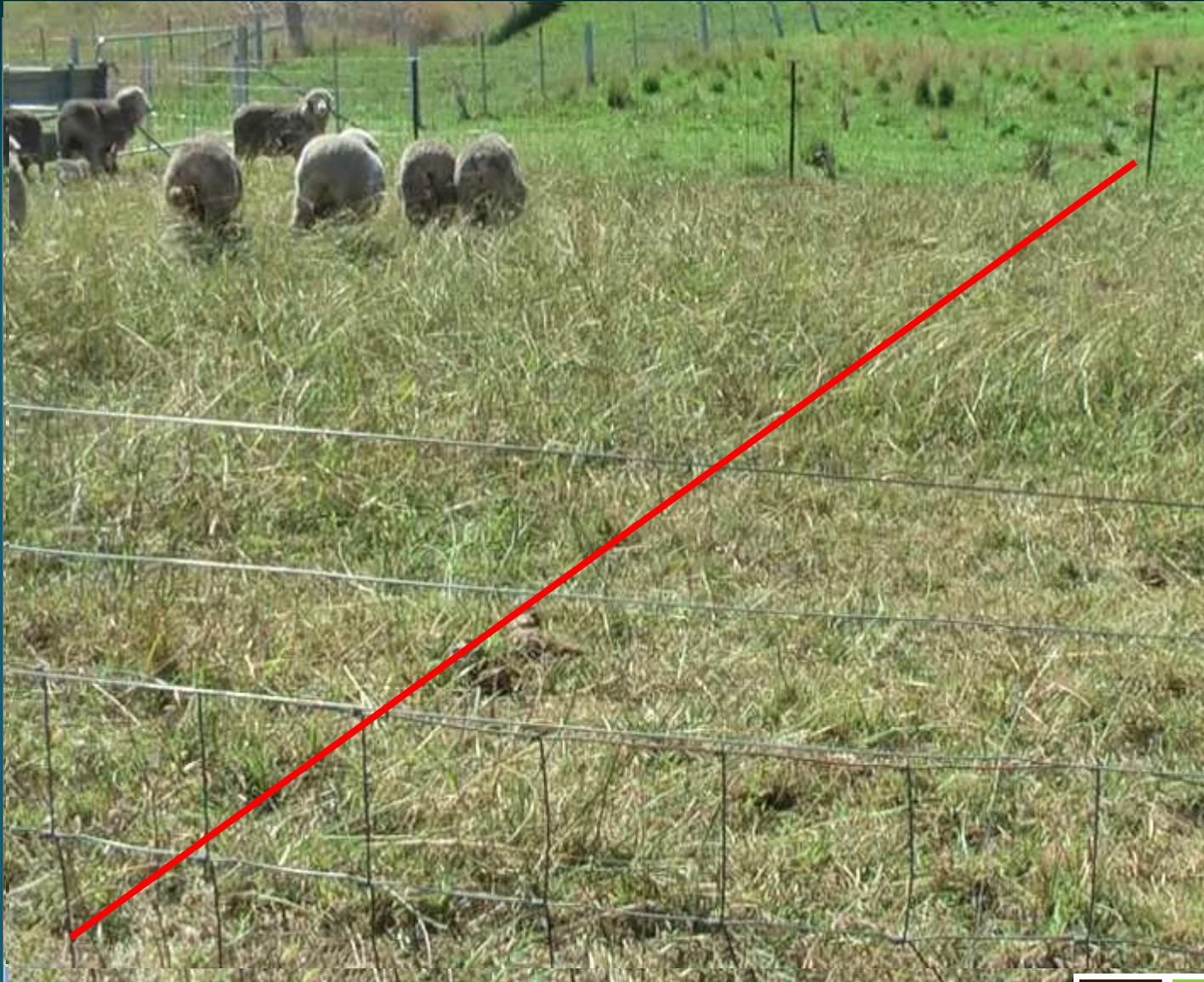
Meanwhile
2km down
the road



Virtual Fencing



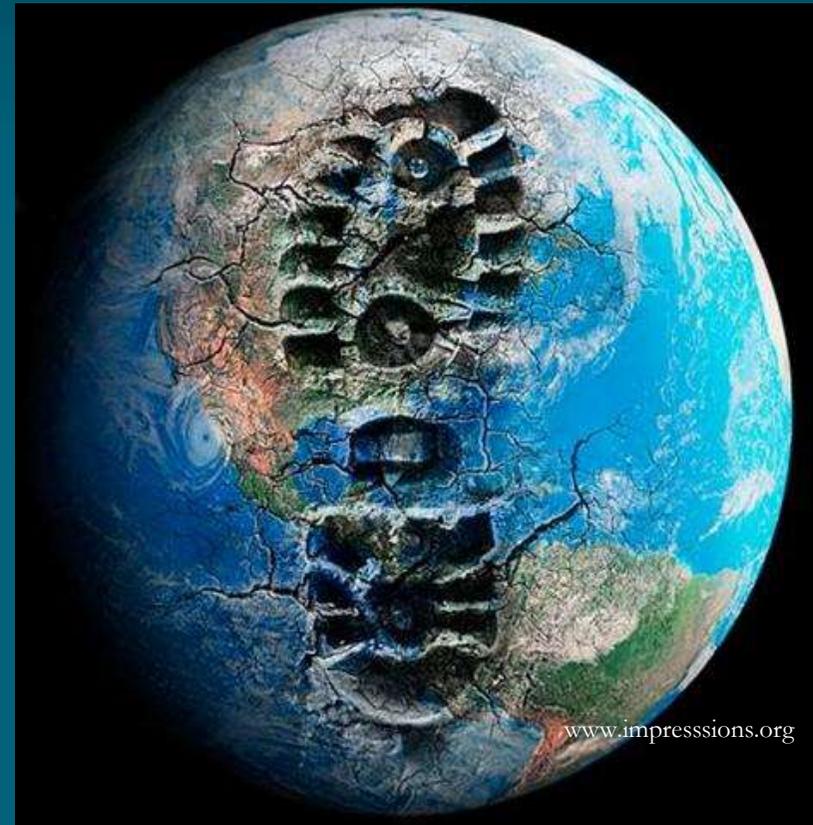
Virtual Fencing in Action



Climate Change

- how to reduce our footprint

- Measure/ Model/ Mitigate
- Reduce Emissions intensity
- Use irrigation wisely
- Good sustainable farming practices and the most profitable farming practices go hand in hand.

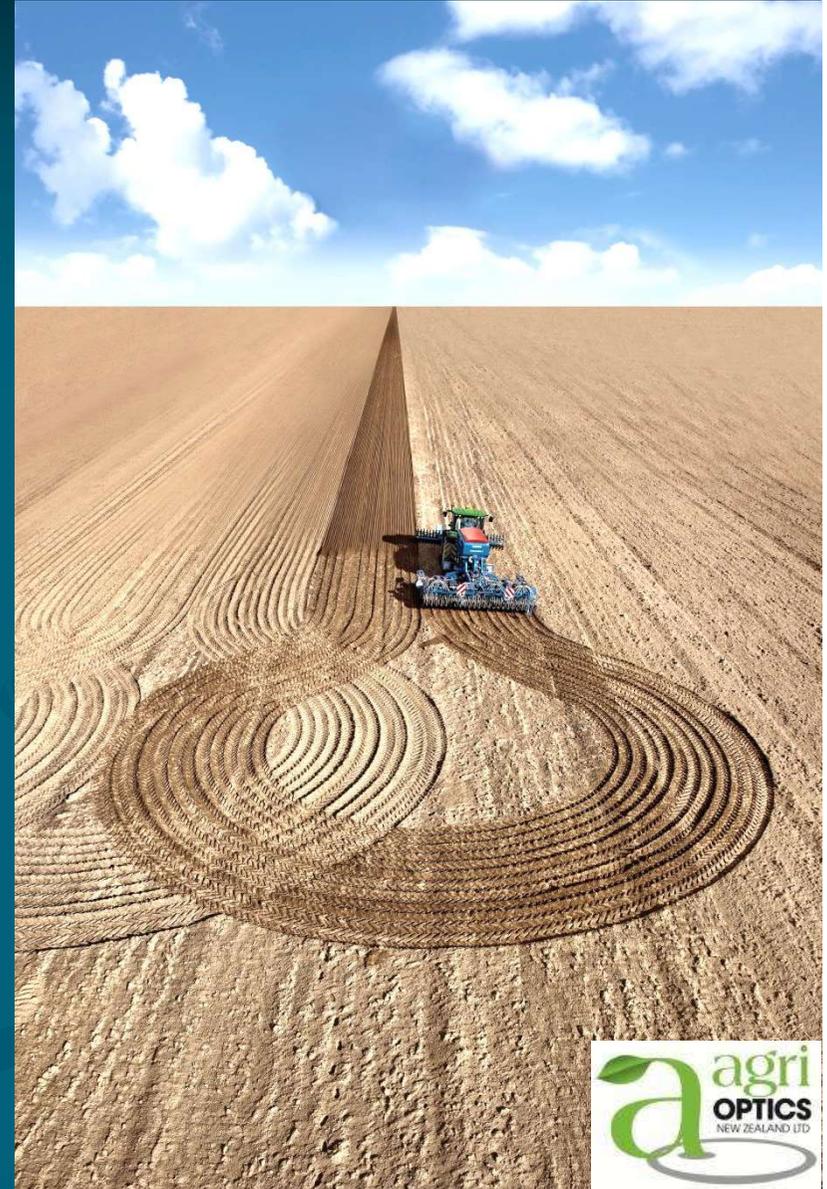


What does the Future look like?



What does the Future look like?

- Finger printing of our specialty products.
- Adding value to our products.
- Feeding an increasing wealthy market not just greater population.
- Retaining the right to farm.
- Paddock to plate tracking of products.
- Reduced inputs with greater value of output.
- Making our Farmers more profitable.
- Increased levels of sustainability both environmental and financial
- Focus on water quality as a showcase for the world.



The Future.....

"The best way to predict your future is to create it."

Abraham Lincoln